

GB 24 hour

Fast and reliable research

Research Express provides fast, shared-cost access to consumers for a variety of research uses. Backed up by Kantar's quality assured data collection methods, Research Express focuses on offering clients quick, accurate and affordable insights upon which to base effective business decisions.

Our UK 24 hour surveys are run on demand amongst a representative sample of 1,000 consumers.

- Results available in just 24 hours
- Minimum spend: £4,000
- Inclusive rates – no hidden charges or entry fees to worry about

Easy access to your research findings

Results delivered in just 24 hours. Final confirmation required by midday. The standard banner includes breaks for: age, gender, geographic region, marital status, household composition, social grade, grocery shopper, working status and terminal age of education.

Ideal for:

- Urgent situations – crisis management/current events
- Survey lengths of up to 10 minutes
- Showing stimulus

About Research Express

Our offer meets a wide range of research needs with a reach of over 100 countries, including:

- Awareness, attitude and usage studies
- Concept screening and testing
- Consumer satisfaction surveys
- Crisis management research
- Market size measurement
- Image and positioning research
- Pre/post advertising measurements
- Evaluating product launches
- Price elasticity studies
- Tracking surveys
- Topical research

Our experienced team can help you with advice and guidance on your next survey. Please get in touch with Emma or Matissa:

Emma Dolby
Emma.Dolby@kantar.com
0207 656 5890

Matissa Carter
Matissa.Carter@kantar.com
0207 656 5903